

Communications Policy

This Communications Policy has been developed to provide a basis for decisions regarding communications to our band members and to the Community.

1. Any communications made either to band members or to the Community must be associated with PNHB band business, PNHB band members, PNHB concerts, PNHB rehearsals, NHIMA, etc and shall not be conducted to forward the aims of any private individual or association unless it falls under the agreed-to principles of the band business
2. All communications to the Community must be made through, or with the agreement of, the Manager of Publicity
3. All general communication to the band members must be made through, or with the agreement of, the Manager of Band Communications. This is primarily considered to be e-mail communication
4. E-mail communications should be effected immediately on those e-mail requests judged, by the Manager of Band Communications, as "needs action"; all other "information only" e-mails should be grouped
5. Band members provide us with their personal information such as address and e-mail address and we should ensure that we do not divulge this information to any other individual or association who may use the information for their own interests or business
6. Any non-band information communicated to the Community or to band members must fall under the following criteria:
 - the band, at the Board's discretion, may enter into a cross-promotional agreement with another association and, in doing so, will communicate that association's promotion to band members
 - the band, at the Board's discretion, may sell advertising space to a local business or association and, as a result, may advertise those companies or products in programs, brochures or in e-mails

Signed



Secretary

Date

